



AIM's
Ladder of
Opportunity™





As AIM Members, we have been able to create a business that has larger income opportunity than any other business venture we have seen and certainly more than we experienced in our former landscaping business. With AIM, you can build your business to any level; there is no ceiling. You can go as high as you want. Our AIM business has given us tremendous freedom. In fact, we can go on vacation and the business continues to prosper while we're gone! There is no other career we would rather have.

Connie and Steve Knight
Chairman's Club Members
Million Dollar Club Members
Apopka, Florida



My journey as an AIM Member has opened tremendous doors for me. I now own a prosperous business. My self-esteem has soared. I have been able to help others, and I have had opportunities to travel and meet people from all over the world. I have freedom to build the business at my own pace and enjoy a substantial income, while experiencing the fulfilment of truly helping others.

Nancy Fitzmorris *(pictured with her husband, Jeron)*
Chairman's Club Member
Covington, Louisiana

What Is Network Marketing?

Network marketing is expanding rapidly across the world, growing phenomenally both in sheer numbers of people joining and in credibility as a viable, principled, dynamic business opportunity. Network marketing is both very new and as old as speech itself. It is simply a business opportunity whereby anyone can share something that has tremendously helped him/her. The exciting advantage in network marketing is that, with a minimal investment, modern technology, and an excellent compensation plan, it offers anyone the opportunity to build a thriving business and help thousands of others do the same. It is the age-old system of people helping people. Each Member does his/her small share; each Member benefits from his/her efforts.

The AIM Companies™

Promoting Health and Providing Economic Opportunity

Welcome to The AIM Companies™, an international group whose common goal is to provide high-quality whole food concentrates and supplements that improve people's lives.

The AIM Companies™ believes that the free enterprise system provides people with opportunities to secure financial success and help others. The best way to find success in this system is to provide people with quality products that are beneficial to them. This is a business philosophy that is built upon care and concern for others, a business philosophy that demonstrates how free enterprise can work to improve people's lives, a business philosophy that conforms to the mission statement of The AIM Companies™:

AIM's Mission Statement

The mission of The AIM Companies™ is to improve the quality and productivity of people's lives by promoting the Healthy Cell Concept™ and the highest principles of free enterprise.

This mission is further refined in the core values of The AIM Companies™, which reflect what must be realised to succeed.

AIM's Core Values

Respect for the Individual

Individuals come from unique backgrounds and have had unique experiences; this means that they can make contributions that no others can. The AIM Companies™ respects individuals and all contributions they make.

Commitment to Excellence

Attaining excellence is a journey, not a destination. This means continually striving for improvement.

Dedication to Customer Service

Meeting the customers' needs is the foundation of business success. If you meet their needs and respect them, you are guaranteed success.

Success through Personal Initiative

AIM provides an opportunity; it is up to the individual to succeed. We must always remember that organisations prosper not through their own work, but through the work of individuals within the organisation.

Ways to Earn Using AIM's Ladder of Opportunity™

Wholesale Savings

When you become a Member of AIM's family, you are eligible to order AIM products directly from the company at wholesale prices! This gives you potential of up to 20% savings over recommended retail prices!

Retail Profit

From the moment you receive your AIM Member ID number, you can begin reaping a financial reward through purchasing AIM products at wholesale prices and selling them at recommended retail prices.

Regular Commissions

Achieving the title of Preferred Member (the second step on AIM's Ladder of Opportunity™) allows you to begin receiving a commission of 6% on the Bonus Volume Points (BVP, the point value assigned to products) of all your purchases and of the purchases of Wholesale Members you personally sponsor. This is just the beginning! From here, your regular commissions will begin to build. And, since your promotions are retroactive to the first of the month, you earn higher commissions for the entire month of your promotion.

PaceSetter Pool

As a Preferred Member, you may take part in the exciting PaceSetter Pool. Build your organisation, get a rapid start, and earn an exciting bonus of up to \$250.00 US per share!

Travel Opportunities

Members at every step on AIM's Ladder of Opportunity™ may participate in contests throughout the year that offer a variety of exciting prizes, including trips to AIM's unsurpassed conventions at luxurious sites throughout North America. Members have travelled to Hawaii, Florida, and Canada, and have even enjoyed cruises in the beautiful Caribbean and along Alaska's breathtaking coast.

Director Bonuses

Successful Directors in AIM's family build groups of active Members. As a Director, your efforts are richly rewarded through Director Bonuses. You may earn multiple shares in both the Directors Growth Bonus Pool and the Three-Deep Bonus Pool. This is in addition to your regular commissions. AND, there's more!

Elite Leadership Bonuses

AIM's Elite Directors (Star Sapphire Directors and above) develop significant organisations that require strong leadership and dedication to maintain and nurture. The Elite Leadership Bonuses reward Elite Directors for building strong, deep organisations. As an Elite Director, you can earn additional bonuses of up to 3% of the Group Volumes of your Fourth-through Sixth-Generation Directors. This is in addition to your regular commissions and to Director Bonuses! AND, more bonuses lie ahead!

Chairman's Club Rewards

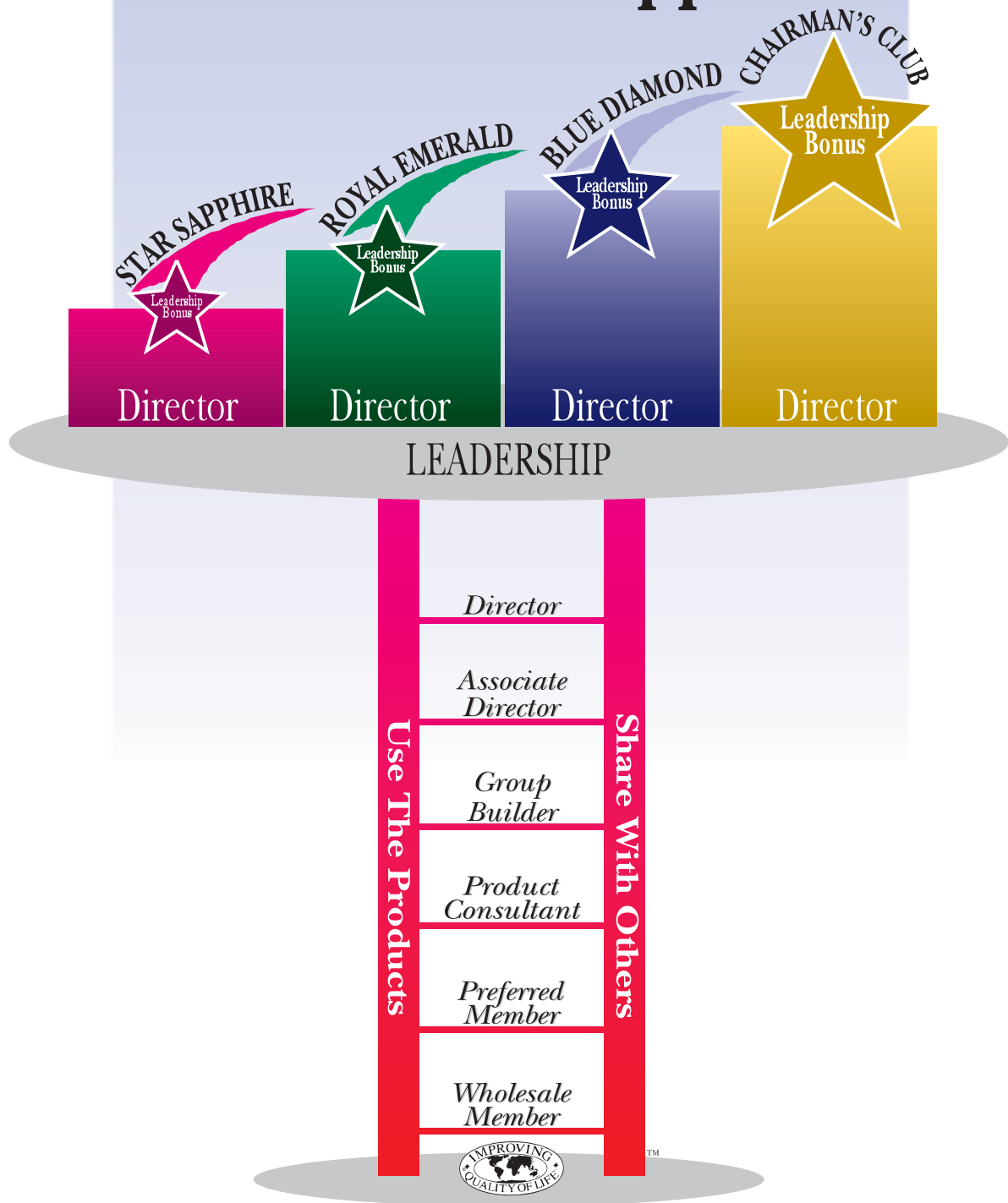
When you reach the prestigious title of Chairman's Club Director, you have reached the top of AIM's Ladder of Opportunity™. This title represents a phenomenal accomplishment. AIM honors this achievement with additional rewards. Chairman's Club Members earn an additional 1% of the Group Volume of their entire organisation through the sixth generation—monthly, for life!

This is the top of the ladder, but not the end of the opportunity. As a Chairman's Club Director, you have the potential to earn phenomenal commissions and bonuses on the volume your organisation purchases. But that's not all! As you continue to work with people, share the AIM products, and sign up interested and active new Members, your income continues to grow at an exponential rate. So join us now and begin your journey up AIM's Ladder of Opportunity™!

Special Features of AIM's Ladder of Opportunity™

- Tremendous income potential
- Permanent titles
- Compression at all levels
- Low qualification requirements
- First-of-month promotions
- Free renewal with minimal BVP purchase
- Free membership with minimal BVP purchase
- Generous Leadership Bonus Program
- Exciting travel opportunities
- Satisfaction guarantee
- 1300 customer-service line

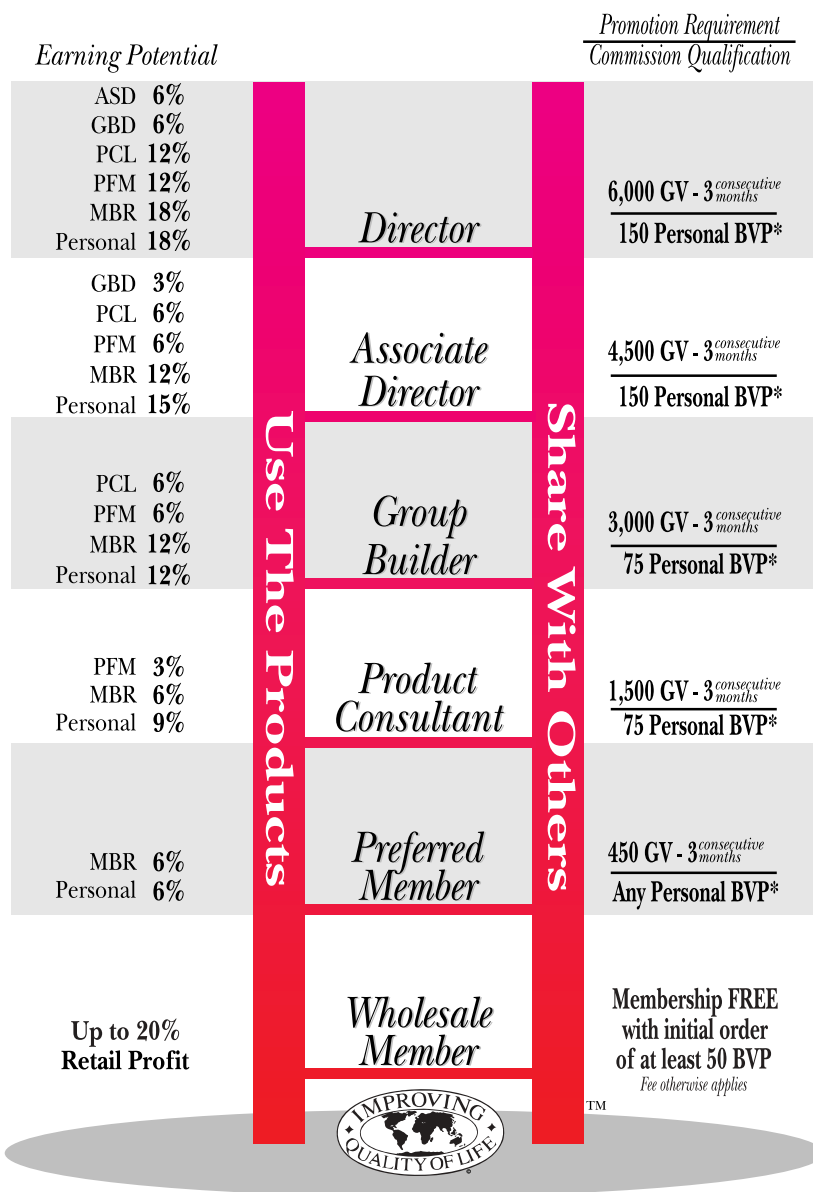
AIM's Ladder of Opportunity™



Welcome to the exciting AIM's Ladder of Opportunity™! AIM's simple and generous compensation plan is just one of the many benefits available to you as an AIM Member. Your AIM membership entitles you to purchase AIM's outstanding products directly from the home office at wholesale prices. AIM's products are competitively priced to allow you to earn up to 20% retail profit.

Using the AIM products, selling them to retail customers, sponsoring others, and teaching them to do the same are the real keys to success as an AIM Member. AIM's Ladder of Opportunity™ richly rewards these essential activities through retail profit, monthly commissions, and Elite Leadership Bonuses. Please take a few moments to explore your income possibilities.

THE GROWTH PHASE



* In order to receive commissions, you must qualify at the highest title you achieve during the month.

See Glossary of Terms, p. 11.

WHOLESALE MEMBER: (MBR)

Once you pay a low initial membership fee or place an order of 50 BVP value, you become an AIM Member and cost-saving, wholesale opportunities become available to you.

Monthly Qualifying Order: None

Benefits:

- Wholesale purchase privileges
- 1300 customer-service line
- Satisfaction guarantee on all products
- Potential of up to 20% retail profit
- Sponsoring privileges
- Annual renewal fee waived when annual orders accumulate to a minimum 600 personal BVP
- Permanent titles with current membership
- The opportunity to build your own business while helping people improve the quality of their lives

Promotion Opportunity:

You will promote to the title of Preferred Member when you and your group accumulate just 450 BVP over a consecutive three-month period.

PREFERRED MEMBER: (PFM)

At this level in AIM's compensation plan, your excitement about the AIM products builds. As you begin to share the products with family members and friends, AIM rewards you with a commission on purchases made by yourself and on the Group Volumes of Wholesale Members you have sponsored.

Monthly Qualifying Order:

Any personal purchase with BVP value

Benefits:

- All the benefits a Wholesale Member enjoys, *PLUS*
- 6% commission on the Group Volumes of all personally sponsored Wholesale Members
- 6% commission on your personal BVP
- The potential to earn shares in the PaceSetter Pool (see Leadership Bonus Program for details, pp. 8-9)

Promotion Opportunity:

You will promote to the title of Product Consultant when you and your group accumulate just 1,500 BVP over a consecutive three-month period.

Note: Preferred Members will not receive commissions on the Group Volumes of personally sponsored Preferred Members.

PRODUCT CONSULTANT: (PCL)

As you continue to share the AIM products with a growing circle of family members, friends, and acquaintances, you will find yourself sharing more information about how the products work. As a Product Consultant, you begin to receive commissions on business generated from the enthusiasm you create as you teach others about AIM's exceptional products.

Monthly Qualifying Order: Any personal purchases that total 75 BVP

Benefits:

- All the benefits a Wholesale Member enjoys, *PLUS*
- 3% commission on the Group Volumes of all personally sponsored Preferred Members
- 6% commission on the Group Volumes of all personally sponsored Wholesale Members
- 9% commission on your personal BVP

Promotion Opportunity:

You will promote to the title of Group Builder when you and your group accumulate a total of just 3,000 BVP over a consecutive three-month period.

Note: Product Consultants will not receive commissions on the Group Volumes of personally sponsored Product Consultants.

GROUP BUILDER: (GBD)

As your group begins to grow through the dynamic of duplication of efforts, you will begin to build a strong team of people who use, share, and teach about AIM's effective products and business opportunity. At this step, your potential for earning commissions doubles!

Monthly Qualifying Order: Any personal purchases that total 75 BVP

Benefits:

- All the benefits a Wholesale Member enjoys, *PLUS*
- 6% commission on the Group Volumes of all personally sponsored Product Consultants
- 6% commission on the Group Volumes of all personally sponsored Preferred Members
- 12% commission on the Group Volumes of all personally sponsored Wholesale Members
- 12% commission on your personal BVP

Promotion Opportunity:

You will promote to the title of Associate Director when you and your group accumulate a total of just 4,500 BVP over a consecutive three-month period.

Note: Group Builders will not receive commissions on the Group Volumes of personally sponsored Group Builders.

ASSOCIATE DIRECTOR: (ASD)

Your commission potential increases as you continue to learn and teach your group more about the AIM products, the Healthy Cell Concept™ and building a growing business.

Monthly Qualifying Order: Any personal purchases that total 150 BVP

Benefits:

- All the benefits a Wholesale Member enjoys, *PLUS*
- 3% commission on the Group Volumes of all personally sponsored Group Builders
- 6% commission on the Group Volumes of all personally sponsored Product Consultants
- 6% commission on the Group Volumes of all personally sponsored Preferred Members
- 12% commission on the Group Volumes of all personally sponsored Wholesale Members
- 15% commission on your personal BVP

Promotion Opportunity:

You will promote to the title of Director when you and your group accumulate a total of just 6,000 BVP over a consecutive three-month period.

Note: Associate Directors will not receive commissions on the Group Volumes of personally sponsored Associate Directors.

DIRECTOR: (DIR)

Where will your business go? As a Director, you will determine the future of your business by setting goals and providing direction for your group. This crucial position on AIM's Ladder of Opportunity™ rewards your efforts by offering you the potential to earn several business-expanding Elite Leadership Bonuses and increased commissions.

Monthly Qualifying Order: Any personal purchases that total 150 BVP

Benefits:

- All the benefits a Wholesale Member enjoys, *PLUS*
- 6% commission on the Group Volumes of all personally sponsored Associate Directors
- 6% commission on the Group Volumes of all personally sponsored Group Builders
- 12% commission on the Group Volumes of all personally sponsored Product Consultants
- 12% commission on the Group Volumes of all personally sponsored Preferred Members
- 18% commission on the Group Volumes of all personally sponsored Wholesale Members
- 18% commission on your personal BVP
- *PLUS* entry into the Expansion Phase of AIM's compensation plan (*Turn to Expansion Phase, pp. 6 & 7*)

THE EXPANSION PHASE

DIRECTOR: (CONTINUED)

As a Director, you begin to expand your business. Your potential for residual income increases with the success of your Directors as they break away and become leaders of their own organisations.

Monthly Qualifying Order for Regular Commissions:

Any personal purchases that total 150 BVP

Benefits:

- All the benefits provided in the Growth Phase of AIM's Ladder of Opportunity™, PLUS
- 6% commission on the Group Volumes of all personally sponsored (First-Generation) Directors
- 3% commission on the Group Volumes of all Second-Generation Directors
- 2% commission on the Group Volumes of all Third-Generation Directors
- The potential to earn multiple shares in the Director Growth Bonus Pool, the Three-Deep Bonus Pool and Elite Leadership Business (see Leadership Bonus Program for details, pp. 8 & 9)

Promotion Opportunity:

In the Expansion Phase, your promotions are based on the activity of your First-Generation Directors. When three of your personally sponsored Directors qualify with 150 points in Personal Volume (PV) each in the same business month, you will promote to the title of Star Sapphire Director.

Note: As a Director, your Group Volume breaks away from your sponsor's Group Volume in the month you promote to Director. However, your Group Volume is still included in your sponsor's Group Volume for the calculation of the number of shares in the Director Growth Bonus Pool in the month in which you promote to Director only.

STAR SAPPHIRE DIRECTOR

You've made it to the Elite platform on AIM's Ladder of Opportunity™! Now, you and your growing network are ready to broaden your business horizons.

Monthly Qualifying Order for Regular Commissions:

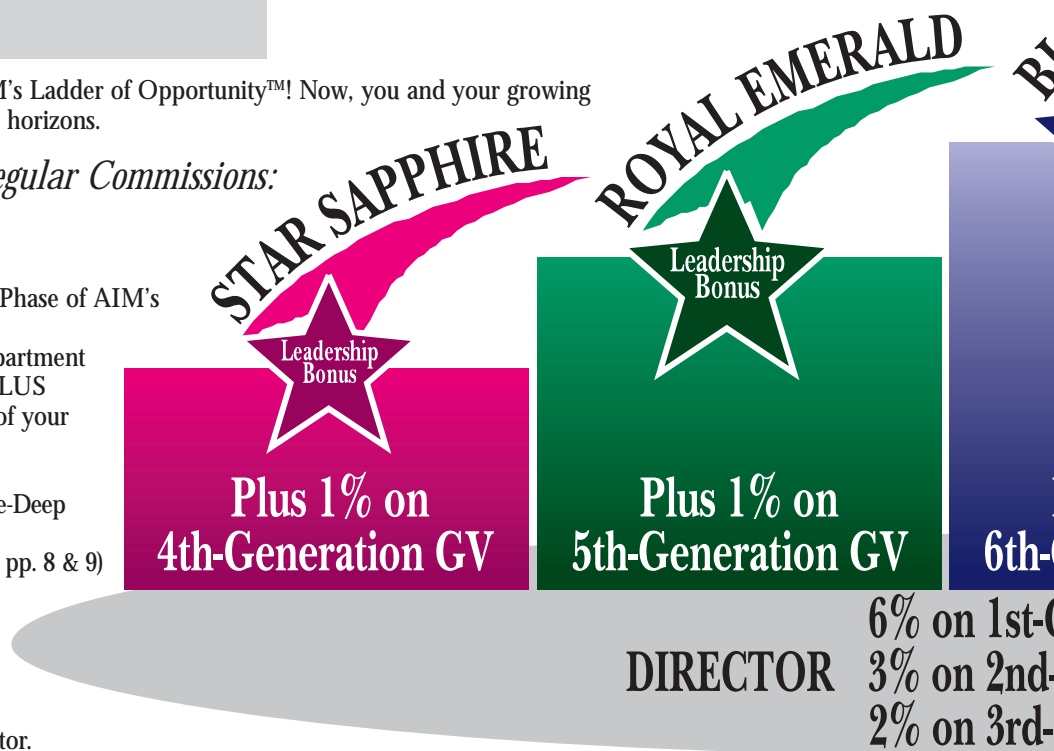
Any personal purchases that total 150 BVP

Benefits:

- All the benefits provided in the Growth Phase of AIM's Ladder of Opportunity™
- Access to AIM's USA Elite Services Department
- All commissions earned as a Director, PLUS
- 1% commission on the Group Volumes of your Fourth-Generation Directors
- The potential to earn multiple shares in the Director Growth Bonus Pool, the Three-Deep Bonus Pool and Elite Leadership Business (see Leadership Bonus Program for details, pp. 8 & 9)

Promotion Opportunity:

When six of your personally sponsored Directors qualify with 150 PV each in the same business month, you will promote to the title of Royal Emerald Director.



Note: In order to qualify for Elite promotions, you and the Directors qualifying you for promotions must enter the month as Directors.

ROYAL EMERALD DIRECTOR:

This step in the Expansion Phase rewards you for creating both depth and width in your growing business.

Monthly Qualifying Order for Regular Commissions:

Any personal purchases that total 150 BVP

Benefits:

- All the benefits provided in the Growth Phase of AIM's Ladder of Opportunity™
- Access to AIM's USA Elite Services Department
- All commissions earned as a Star Sapphire Director, *PLUS*
- 1% commission on the Group Volumes of your Fifth-Generation Directors
- The potential to earn multiple shares in the Director Growth Bonus Pool, the Three-Deep Bonus Pool and Elite Leadership Business (see Leadership Bonus Program for details, pp. 8 & 9)

Promotion Opportunity:

When nine of your personally sponsored Directors qualify with 150 PV each in the same business month, you will promote to the title of Blue Diamond Director.



See Glossary of Terms, p. 11.

BLUE DIAMOND DIRECTOR:

When you reach the title of Blue Diamond Director, your AIM business will have reached significant proportions. Your continued leadership is now rewarded through six generations.

Monthly Qualifying Order for Regular Commissions:

Any personal purchases that total 150 BVP

Benefits:

- All the benefits provided in the Growth Phase of AIM's Ladder of Opportunity™
- Access to AIM's USA Elite Services Department
- All commissions earned as a Royal Emerald Director, *PLUS*
- 1% commission on the Group Volumes of your Sixth-Generation Directors
- The potential to earn multiple shares in the Director Growth Bonus Pool, the Three-Deep Bonus Pool and Elite Leadership Business (see Leadership Bonus Program for details, pp. 8 & 9)

Promotion Opportunity:

When 12 of your personally sponsored Directors qualify with 150 PV each for 12 consecutive business months, you will earn your place in AIM's prestigious Chairman's Club.

CHAIRMAN'S CLUB DIRECTOR:

When you reach this distinguished title, you have demonstrated your commitment to excellence. You have made it to the top, and the rewards are unlimited!

Monthly Qualifying Order for Regular Commissions:

No personal purchase required for regular commissions

Benefits:

- All the benefits provided in the Growth Phase of AIM's Ladder of Opportunity™
- Access to AIM's USA Elite Services Department
- All commissions earned as a Blue Diamond Director, *PLUS*
- An additional 1% commission on your Group Volume and the Group Volumes of your First- through Sixth-Generation Directors.
- The potential to earn multiple shares in the Director Growth Bonus Pool, the Three-Deep Bonus Pool and Elite Leadership Business (see Leadership Bonus Program for details, pp. 8 & 9)

BONUS PROGRAM

PACESETTER BONUS POOL (PAID MONTHLY)

This pool has been developed to reward you earlier for new growth. Get a quick start to building your organisation and earn shares in this exciting bonus!
Pool = 1% of global BVP.

Monthly Qualifications:

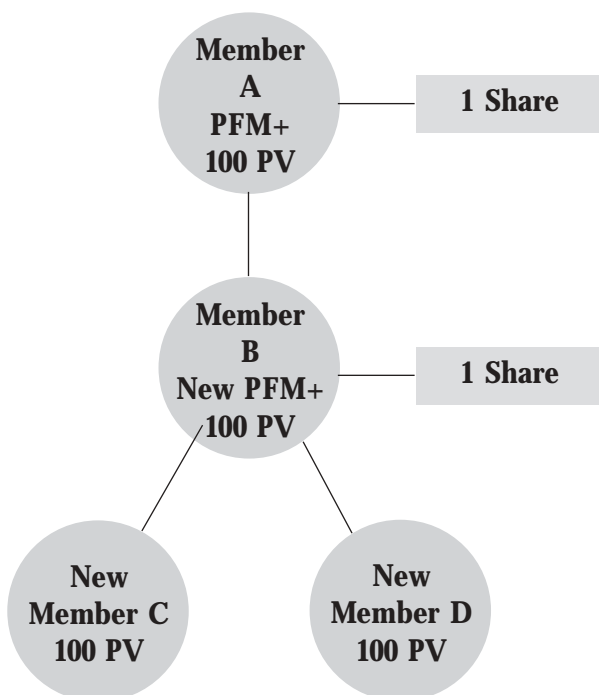
- Sponsoring Member (A) is a Preferred Member or above or promotes to Preferred Member during the qualifying period
- Qualifying period is the first full business month after Member B signs up
- Member A signs up Member B who becomes a Preferred Member or above during the qualifying period and signs up Members C and D
- All involved Members must have 100 PV in the qualifying month

Benefits:

- A quick start to an active group
- Up to \$250 US per share

New Member Criteria:

- Direct Customers who convert to Members count as new Members.
- Members who reinstate count as new Members assuming they have been deleted for 90 days or more.
- Members may receive shares as a new Member (Member B) only once, but may receive shares as Member A as often as they choose to participate.



AIM'S GENEROUS LEADERSHIP BONUS PROGRAM INCREASES YOUR EARNING POTENTIAL

Strong leadership is the foundation of any substantial, successful, growing AIM business. We believe that your leadership efforts make a tremendous contribution to the AIM family and should be rewarded accordingly. You have demonstrated true leadership when you develop a strong vision for the future and share this vision with others, when you inspire commitment through encouraging, motivating, and recognising others, when you turn problems into opportunities, and when you serve a purpose greater than yourself.

All phases of AIM's Leadership Bonus Program will dramatically increase your earning potential. As a Director, you can earn shares of a percentage of companywide BVP. Additionally, you can earn shares on your Group Volume and on the Group Volumes of your First-, Second-, and Third-Generation Directors. And that's not all! If you are an Elite Director, you also have the potential to earn up to an additional 3% bonus on the Group Volumes of your Fourth-, Fifth-, and Sixth-Generation Directors!

**Note: Compensation payout will be capped at a set percent of sales.*

DIRECTOR BONUSES

(PAID MONTHLY)

DIRECTOR GROWTH BONUS POOL

As a Director, your organisation increases in depth and stability as each of your Members begins to actively participate on AIM's Ladder of Opportunity™. The Director Growth Bonus recognises your organisation's growth. All you need to do to receive this bonus is make personal purchases that total 300 BVP and motivate your growing organisation to accumulate at least 1,500 GV in one business month. Pool = 3% of global BVP.

Monthly Qualifications:

- Enter the month as a Director
- Personal purchases that total 300 BVP
- 1,500 GV
- GV includes PV

Benefits:

- A larger, more active group
- .5 to 5 shares in the Director Growth Bonus Pool

GV	SHARES	GV	SHARES
1,500-2,999	.5	5,000-5,999	3
3,000-3,999	1	6,000-6,999	4
4,000-4,999	2	7,000+	5

THREE-DEEP BONUS POOL

The most powerful concept in training your group is to teach simple business-building formulas to Members three levels deep in your organisation. By teaching your team to always work three levels deep, you create a natural mentoring program and a team interested in each person's success. By using and teaching this concept, you will build tremendous strength in your business. The Three-Deep Bonus rewards this dynamic business principle. Pool=1% of global BVP.

Monthly Qualifications:

- Enter the month as a Director
- Personal purchases that total 300 BVP
- 3,000 GV
- GV includes PV
- Qualified Director(s)* with 300 PV and 3,000 GV

Benefits:

- A stronger, more active organisation
 - .5 to 1.5 shares in the Three-Deep Bonus Pool
- You earn shares on your Group Volume and on the Group Volumes of your First-, Second-, and/or Third-Generation Directors with 300 PV and 3,000+ GV. Directors receiving this bonus must have a Group Volume greater than that of the Director on which they are receiving the Three-Deep Bonus. Otherwise, the receiving Director will be paid at the percentage consistent with his/her Group Volume.

GV	SHARES
3,000-4,999	.5
5,000-6,999	1
7,000+	1.5

*Note: Qualified Directors must enter the month as Directors

ELITE LEADERSHIP BONUSES

(PAID MONTHLY)

While Director Bonuses reward you for developing a broad organisation, the Elite Leadership Bonuses reward you for developing a deep organisation.

Monthly Qualifications:

- Enter the month with the Elite title of Star Sapphire Director or above
- Personal purchases that total 300 BVP
- 3,000 GV
- 2 to 6 legs (see Glossary of Terms) with 20,000 Total Downline Volume (TDV) per leg

Benefits:

- A deeper, more active organisation
- 1 to 3% bonus on the Group Volumes of your Fourth-, Fifth-, and Sixth-Generation Directors or on the Group Volumes of the generations on which you are entitled to receive bonuses, based on the title at which you enter the month.
- For example, a Royal Emerald Director qualifying for the Four-Star Bonus will receive an additional 2% bonus on the Group Volumes of his/her Fourth- and Fifth-Generation Directors. In comparison, a Blue Diamond Director qualifying for the same bonus would receive an additional 2% bonus on his/her Fourth-, Fifth-, and Sixth-Generation Directors.

Note: You will be paid at the highest Elite Leadership Bonus achieved during the month.

2-STAR BONUS

Qualification

2 legs with 20,000 TDV per leg

Bonus

1% of the GV of 4th-; or 4th- and 5th-; or 4th-, 5th-, and 6th-Generation Directors

4-STAR BONUS

Qualification

4 legs with 20,000 TDV per leg

Bonus

2% of the GV of 4th-; or 4th- and 5th-; or 4th-, 5th-, and 6th-Generation Directors

6-STAR BONUS

Qualification

6 legs with 20,000 TDV per leg

Bonus

3% of the GV of 4th-; or 4th- and 5th-; or 4th-, 5th-, and 6th-Generation Directors

USSBT

Your Formula for Success

Every successful AIM business-builder has built into his or her business five simple elements that are vital to success. We call them USSBT:

- Use the AIM products
- Share the AIM products
- Sponsor others
- Build strong relationships
- Teach others to do the same

Use the AIM Products

You must be confident that AIM products work, and nothing is more convincing for you or for those with whom you share the products than your own positive experience. Using the AIM products is essential to any AIM Member's success.

Share the AIM Products

Successful AIM business-builders have a positive experience with the AIM products and are ready to share their experience as well as what AIM products can do for others. Sharing the AIM products gives you the joy of helping others while increasing your business.

Sponsor Others

Sponsoring others to become AIM Members opens an exciting door for others as well as for you, the sponsor. Your new Members become part of the AIM family, and while we take care of their product needs, you focus on their training and business needs.

Build Strong Relationships

Building strong relationships grows from genuinely caring about your customers and Members. Establishing lasting friendships and focusing on your customers' and Members' true needs and goals will develop a loyal downline that leads to a successful long-term business.

Teach Others to Do the Same

Successful AIM Members not only share AIM products with Members, they share what they have learned about nutrition and what has worked for them in their AIM business. Teaching your downline to do what has worked for you ignites the power of duplication—your efforts are multiplied exponentially as your downline Members begin to apply the USSBT formula in their businesses.

Glossary of Terms

Bonus Volume Points (BVP):

Point value assigned to products. BVP is used to determine promotions, qualifications, and commissions. BVP is totalled monthly. See current Company price list and order form for BVP on individual products.

Compensation Plan:

The commission and bonus schedule based on products purchased from the Company.

Commissions:

The regular commissions a person earns after signing up as an AIM Member based on his/her compensation plan title and the BVP of purchases made by himself/herself and his/her network of Members. These are paid each month that a Member makes a qualifying purchase.

Compression:

Maximises commission potential by ensuring that all possible qualifying levels are filled with productive downline Members. Levels or generations compress so that Members not qualified to receive regular commissions become invisible during calculation of commissions. They do not lose their position or title permanently.

Downline:

All Members who have joined AIM through you—whether you personally sponsored them or you are upline from their personal sponsor. Your downline Members are sometimes referred to as your organisation, network, or group.

Elite Directors:

Directors who promote to the top four titles in the compensation plan—Star Sapphire, Royal Emerald, Blue Diamond, and Chairman's Club.

Generations:

A Director's relationship to other Directors within his/her organisation. Personally sponsored Members who promote to Director (including Elite Directors) become First-Generation Directors to the sponsoring Member. A Director sponsored by a First-Generation Director becomes a Second-Generation Director to the original sponsor, etc. Generations are distinguished from levels for the purpose of calculating commissions accurately; when Members in your downline promote to Director, their Group Volume is recorded separately from your personal Group Volume.

Group Volume (GV):

For regular commissions, the sum of a Member's Personal Volume and the volumes (including downline volume) of all personally sponsored Wholesale Members, Preferred Members, Product Consultants, Group Builders, and Associate Directors.

Leadership Bonus:

Extra compensation for meeting specific bonus requirements.

Legs:

All Members in a First-Generation Director's organisation to unlimited generations.

Levels:

A Member's relationship to his/her upline and downline. Levels refer to how many memberships there are between you and another Member in your network. Someone personally sponsored by a Member is referred to as first-level. A Member sponsored by the first-level Member is second-level to the original sponsor.

Monthly Qualifying Order:

The minimum monthly personal purchase required to qualify for regular monthly commission checks.

Personal Volume (PV):

The BVP value of any purchase made under a Member's own identification number.

Sponsoring:

Personally signing up people to become Members by having the customer complete an application and pay the membership fee or place a preliminary order of at least 50 BVP value.

Total Downline Volume (TDV):

All the volume earned in one leg throughout every generation.

Upline:

Members who joined AIM before you and are a part of the line or group of AIM Members through which you became a Member.

Wholesale Price:

The cost a Member pays for products purchased directly from the Company.

AIM Member Training

Helping You Climb AIM's Ladder of Opportunity™

AIM doesn't just present AIM's Ladder of Opportunity™ and leave climbing it all up to you—AIM Member Training also sees that you have help along the way! Member Training provides support and education through a number of different programs.

Teleconferences

AIM Teleconferences afford you a way to hook up with Members and experts across Australia and New Zealand to discuss and learn about the AIM products and AIM business.

For information on AIM Member Training programs, call your nearest AIM office.

Website

Visit www.aimaustralia.com.au for the latest information about AIM, as well as upcoming Teleconferences, product specials and on-line member forms and product fact sheets.



Materials to Help You Ascend AIM's Ladder of Opportunity™

Just as the USSBT formula provides you with five simple elements to build your business and AIM Member Training provides valuable support on your way up the ladder, AIM business tools provide additional resources to help you succeed. Be sure to take advantage of these professional support materials:

Literature

AIM Partners Magazine
New Member's Welcome Kit
The Healthy Cell Concept Book
The Healthy Business Opportunity Book

Video

AIM BarleyLife™: Life Without Limits
Consider the Possibilities Motivational Video

Audio

AIM BarleyLife: Unlimited Possibilities
Audio Informational Magazine

Business Supplies

Price Lists and Order Forms
Member Agreement Application
Product Catalogue
Product Fact Sheets
AIM BizLink™ Software

One and a half years after we enrolled as AIM Members, we were able to sell our restaurant. Our work vs. reward ratio has improved sixteenfold. We work about one-fourth as hard and make four times as much. Our freedom has increased one thousand percent, and we travel ten times as much as we did before! No words can express our joy and happiness in finding such a super lifestyle of tremendous income, travel, health, and friends.

**Ken and Cheryl Huxter
Chairman's Club Members
Steady Brook, Corner Brook, Newfoundland, Canada**



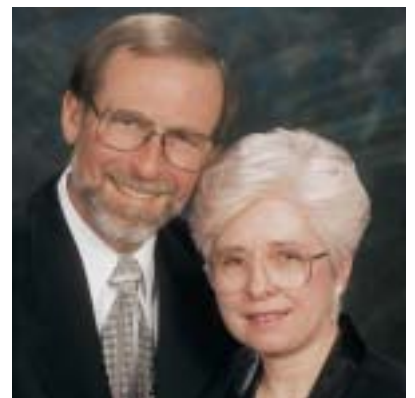
For more than 20 years, we have been AIM Members sharing the health message as business builders. By staying focused, we have attained membership in the Chairman's Club and the Million Dollar Club, and have been consistent earners of the Elite Leadership Bonus for many years. This has allowed us financial freedom in our retirement years that we never dreamed possible. We have been able to bless our family and others with exceptional vacations and ministry support. And, we have the flexibility to work where we want and whenever we choose. We also have leisure time, and are enjoying the vim and vigour of good health and a great life.

**Jim and Carolyn Kling
Chairman's Club Member
Million Dollar Club Members
Nampa, Idaho**



AIM's Ladder of Opportunity™ was just that for us—an opportunity to leave an agricultural partnership where we had little freedom and increasing debts. Our AIM business has given us rich rewards—not only financially but also many precious friendships as well as our freedom! Next to God and our family, our AIM business is everything—it's our life. We marvel at how our lives have changed, but more importantly at how many lives have been changed because we said 'Yes' to AIM.

**Hilton and Edna Smith
Chairman's Club Members
Million Dollar Club Members
Stayner, ON**





The AIM Companies™

UNIT C, 1 Highbrook Drive
East Tamaki, Auckland,
New Zealand
Telephone 0800 480 333
www.aimaustralia.com.au



The AIM Companies™

UNIT 6, 137-145 Rooks Road
Nunawading, VIC 3131
Telephone 1300 880 908
www.aimaustralia.com.au