

NEW! AIM FloraFood™

AIM Australia recently added AIM FloraFood™ to its product line for Members to enjoy. Each AIM FloraFood™ vegetarian capsule contains a blend of 1 billion CFU (colony forming units) of *Lactobacillus acidophilus*, *Bifidobacterium bifidum* and *Bifidobacterium longum*. Sixty capsules (that are dairy, yeast, sodium and gluten free) are available for \$37 with an associated 23 BVP. Let us share with you the importance of this marvellous product.

Your intestinal flora is unique to you and begins to take shape at your birth. Then, depending on whether you were breast or bottle fed, different bacteria are added. Your ability to maintain a healthy level of good bacteria can/will determine your health and the quality of your life. According to Dr Michael Murray, N.D, "the intestinal flora is intimately involved in the hosts' nutritional status and affects immune system function, cholesterol metabolism, carcinogenesis and ageing".

Good bacteria (also called probiotics) help to digest food, support the immune system, maintain healthy cholesterol levels, and manufacture certain vitamins (such as folic acid, B6, B12 and K) and amino acids. The right balance of probiotics in the gut helps protect from environmental toxins and harmful moulds, yeasts, parasites and other microbes. Pathogenic/bad bacteria can cause imbalances which lead

to illness and disease. Supplemental probiotics such as AIM FloraFood™ will help the body to repopulate healthy intestinal flora.

Today we know more than ever that intestinal flora plays a major role in our health. The most important friendly bacteria are *Lactobacillus acidophilus* and *Bifidobacterium bifidum*. These can be used to promote overall good health by supporting the body in numerous ways – proper intestinal environment, post antibiotic therapy, vaginal yeast infections, urinary tract infections and cancer prevention. "One of the key ways in which the liver detoxifies cancer-causing chemicals, as well as the body's hormones such as estrogen, is by attaching glucuronic acid to the toxin and excreting it in the bile. Beta-glucuronidase activity is associated with an increased risk of getting cancer, particularly estrogen-dependant breast cancer. It is also noted this can increase the chances of PMS. The activity of this enzyme can be reduced by establishing proper bacterial flora". (Murray & Pizzorno, 1998).

References:

Murray, M. & Pizzorno, P. (1998) *Encyclopaedia of Natural Medicine*, 2nd ed. Three Rivers Press, New York.

Murray, M. (1996) *Encyclopaedia of Nutritional Supplements*, Prima Health.



this issue

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September Promotions

Items to Note

Checking Your Cheques!

Member Promotions

Member Achievements

Nutrition & Health Order Form

daily Life™ Order Form

Who can benefit with probiotics?

- Anyone with gastrointestinal disorders (colitis, diarrhea or constipation)
- Persons with a diet high in sugar, fat and protein
- Those with chronic yeast infections
- Anyone with constant and high stress
- Persons who drink municipal tap water that is chlorinated
- Those who travel (especially to foreign countries)
- Anyone taking antibiotics or anyone eating non-organic meat and chicken (antibiotics can be used extensively in the rearing of livestock). This accumulates in animal tissue and when we then ingest this, it impacts negatively on our body.
- Beneficial in providing support to a body on medication (drugs) or subjected to radiation and chemotherapy
- Anyone who wants to practice prevention and provide extra support to the body.

Action of Ingredients

Lactobacillus acidophilus – is the most prominent micro-organism found in the small intestine. This organism performs many functions including inhibition of disease (pathogenic) organisms. Studies have shown that *L. acidophilus* produces natural antibiotics such as lactocidin and acidophilin, which enhance immunity to infection.

Bifidobacterium longum – found in the large intestine plays a role in preventing the colonization of invading pathogenic bacteria by attaching to the intestinal wall and crowding out unfriendly bacteria and yeast. In clinical studies during antibiotic treatment, *B. longum* has been found to reduce gastrointestinal disorders such as diarrhea, nausea, etc. The *B. longum* strain also produces B vitamins which are

important for the release of energy and nourishment for the central nervous system. Strain B is noted for intestinal colonization helps with frequency of bowel movement and faecal characteristics, while promoting better regularity. All this helps improve the intestinal environment, thereby promoting health. Strain M may provide protection against colon cancer and demonstrate other anti-tumour effects.

Bifidobacterium bifidum – enhances immune response. It inhibits harmful enzymes so helps to maintain a healthy intestinal tract which directly influences immunity in the elderly.

AIM daily Life™ Order Form

Aug-07

I am a new member.

My sponsor's ID# is:

My home address is: (delivery address below)

Name:

ID Number:

Delivery Address:

Delivery Instructions:

Telephone Number:

Mobile:

Facsimile:

E-mail Address:

Description	BVP	Qty	Unit Price	Total
*Mango Nectar sooner or lather Shampoo 236ml	7		\$15.00	
*Mango Nectar on one condition Conditioner 236ml	7		\$15.00	
*Mango Nectar upper hand Hand Cream 170gm	5		\$12.00	
*Mango Nectar i'm over you Body Lotion 236ml	5		\$12.00	
*Mango Nectar skin'n bare it Body Wash 236ml	5		\$12.00	
*Mango Nectar – 2 pack – for hair (shampoo and conditioner)	14		\$27.00	
*Mango Nectar – 3 pack – for the body (lotion, wash and hand cream)	15		\$32.00	
*Mango Nectar – 5 pack – combination of all	29		\$55.00	
*Lime Squeeze sooner or lather Shampoo 236ml	7		\$15.00	
*Lime Squeeze on one condition Conditioner 236ml	7		\$15.00	
*Lime Squeeze upper hand Hand Cream 170gm	5		\$12.00	
*Lime Squeeze i'm over you Body Lotion 236ml	5		\$12.00	
*Lime Squeeze skin'n bare it Body Wash 236ml	5		\$12.00	
*Lime Squeeze – 2 pack – for hair (shampoo and conditioner)	14		\$27.00	
*Lime Squeeze – 3 pack – for the body (lotion, wash and hand cream)	15		\$32.00	
*Lime Squeeze – 5 pack – combination of all	29		\$55.00	
Miscellaneous				
			Sub Total	
			Delivery	\$6.20
			Total	

Effective August 2007
 AIM Australia Pty Ltd
 AIM® is registered in the USA and various other countries.
 * Taxable items – Price includes GST.

Payment Details

Please Tick: Cheque Visa Mastercard

Credit Card No:

Name of Cardholder: Card expiry: /

Signature: Date:

Please complete the Nutrition & Health Order Form for AIM's nutritional supplements.

AIM Australia Pty Ltd

Mail Orders:

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Facsimile Orders: 1300 880 918

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